



## **Advanced Services SMS Message Pricing**

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**Volume Discounting**

The discount structure for all MT SMS sent through HSL’s Advanced Services accounts is as follows:

MT SMS Volume (monthly)	Discount
0 – 49 999	0%
50,000 – 99,999	5%
100,000 – 149,999	10%
150,000 – 299,999	15%
300,000 – 499,999	20%
500,000 – 599,999	25%
600 000+	30%

**Message pricing for each delivery zone**

The basic (before discount) message cost for each zone is as follows:

Zone	UKP	USD	Euro
A	0.05	0.078	0.060
B	N/A		
C	0.05	0.078	0.060
D	N/A		
E	0.06	0.094	0.072
F	0.09	0.141	0.108
S	0.5	0.781	0.599

Note: Messages are charged in UK Pounds Sterling and pricing in USD and Euros is included only as an indication of approximate cost. Currencies correct as at 4<sup>th</sup> January 2012.

## **Countries and zones**

The charging zones are as follows:

Zone	Countries
<b>A</b>	Albania Andorra Angola Anguilla Antigua and Barbuda Aruba Australia Austria Azerbaijan Bahamas Bahrain Bangladesh Belize Benin Bermuda Bolivia Bosnia and Herzegovina Bulgaria Burkina Faso Cayman Islands China, People's Republic Costa Rica Cote d'Ivoire Cuba Czech Republic, The Denmark Dominica Ecuador Egypt Equatorial Guinea Estonia Faroe Islands Finland Gabon Gambia Georgia Ghana Gibraltar Greece Greenland Grenada Guadeloupe Guam Guatemala Guyana (British) Haiti Honduras Hong Kong Iceland India Indonesia International Networks, shared code Iran, Islamic Republic of Iraq Ireland, Republic of Israel Jamaica Japan Jordan Kenya Korea, Republic Of Kuwait Latvia Lebanon Liberia Libya Liechtenstein Lithuania Luxembourg Macau Macedonia, Republic of (FYROM) Malaysia Maldives Malta Martinique Mauritius Moldova, Republic of Monaco Montenegro Montserrat Morocco Mozambique Namibia Nauru, Republic Of Netherlands Antilles

New Caledonia  
New Zealand  
Niger  
Nigeria  
Norway  
Oman  
Pakistan  
Palestinian Authority  
Papua New Guinea  
Paraguay  
Peru  
Philippines, The  
Poland  
Puerto Rico  
Qatar  
Romania  
Samoa  
Saudi Arabia  
Serbia  
Seychelles  
Sierra Leone  
Singapore  
Slovakia  
Slovenia  
South Africa  
Sri Lanka  
St. Kitts  
St. Lucia  
St. Vincent  
Switzerland  
Syria  
Tajikistan, Republic of  
Tanzania  
Thailand  
Togo  
Tonga  
Tunisia  
Turkey  
Turks and Caicos Islands  
Ukraine  
United Arab Emirates  
Uruguay  
Vanuatu  
Vietnam  
Virgin Islands (US)

**B** None  
**C** Guernsey  
Isle of Man  
Jersey  
United Kingdom  
**D** None  
**E** Afghanistan  
Algeria  
Argentina  
Armenia  
Barbados  
Belarus  
Belgium  
Botswana  
Brunei  
Burundi  
Cambodia  
Cameroon  
Canada  
Cape Verde  
Chad  
Chile  
Colombia  
Congo  
Congo, The Democratic  
Republic of  
Croatia  
Cyprus  
Dominican Republic  
El Salvador  
Fiji  
France  
French Guiana  
Germany  
Hungary  
Italy  
Kazakhstan  
Kyrgyzstan  
Madagascar  
Malawi  
Mauritania  
Mexico  
Mongolia  
Nepal

Netherlands, The  
Portugal  
Russian Federation, The  
Rwanda  
Senegal  
Spain  
Sudan  
Suriname  
Swaziland  
Sweden  
Taiwan  
Timor-Leste  
Turkmenistan  
Uganda  
United States of America  
Uzbekistan  
Venezuela  
Yemen  
Zambia  
Zimbabwe

**F** Brazil  
Panama  
Trinidad and Tobago

**Note:** Charging is based on the country dialing prefix contained in the destination mobile telephone number. For example, a mobile telephone with prefix “44” will be charged as zone “C” and at the MT SMS message rate associated with Guernsey / Jersey / United Kingdom (all have 44 country dialing prefix).

A full list of country dialing prefixes and associated zone is available on request from HSL Support.

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