



## ***HSL Introduce Technical Site in North America***

*Livingston, Scotland, 31<sup>st</sup> March 2005*

HSL (Hay Systems Limited), one of the leading providers of global mobile messaging services, are pleased to announce the introduction of their new technical site in Virginia, USA, which went live on the 31<sup>st</sup> March 2005.

The site is located in Dulles, Virginia, and is a significant expansion for the company outside of its European base of operations. This third independent site, operating alongside the existing service sites in Livingston and Edinburgh located in the UK, increases the resilience for clients and provides an enhanced technical infrastructure and reliability. The site also provides clients based in North America with a localised connection to HSL, signifying the increasing importance of this market.

The new site in North America is available to clients who connect to HSL using the SMPP interface from today, and a technical announcement will be sent out to all those clients providing the configuration details required for connection.

For any further information regarding this development or any other aspects of HSL and their services, please contact the HSL Marketing and Sales Team on +44 (0) 1506 424950 or email [sales@haysystems.com](mailto:sales@haysystems.com).

*Contact –*

Karen Thom / Lynne Girdler

Email – [karen.thom@haysystems.com](mailto:karen.thom@haysystems.com) / [lynne.girdler@haysystems.com](mailto:lynne.girdler@haysystems.com)