



Advanced Services SMS Message Pricing

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Volume Discounting

The discount structure for all MT SMS sent through HSL's Advanced Services accounts is as follows:

MT SMS Volume (monthly)	Discount
0 – 49 999	0%
50,000 – 99,999	5%
100,000 – 149,999	10%
150,000 – 299,999	15%
300,000 – 499,999	20%
500,000 – 599,999	25%
600 000+	30%

Message pricing for each delivery zone

The basic (before discount) message cost for each zone is as follows:

Zone	UKP	USD	Euro
A	0.05	0.081	0.061
B	N/A		
C	0.05	0.081	0.061
D	N/A		
E	0.06	0.097	0.073
F	0.09	0.146	0.110
S	0.5	0.812	0.612

Note: Messages are charged in UK Pounds Sterling and pricing in USD and Euros is included only as an indication of approximate cost. Currencies correct as at 27th April 2012.

Countries and zones

The charging zones are as follows:

Zone	Countries
A	Albania Andorra Angola Anguilla Antigua and Barbuda Aruba Australia Austria Azerbaijan Bahamas Bahrain Bangladesh Belize Benin Bermuda Bolivia Bosnia and Herzegovina Bulgaria Burkina Faso Cayman Islands China, People's Republic Costa Rica Cote d'Ivoire Cuba Czech Republic, The Denmark Dominica Ecuador Egypt Equatorial Guinea Estonia Ethiopia Faroe Islands Finland Gabon Gambia Georgia Ghana Gibraltar Greece Greenland Grenada Guadeloupe Guam Guatemala Guyana (British) Haiti Honduras Hong Kong Iceland India Indonesia International Networks, shared code Iran, Islamic Republic of Iraq Ireland, Republic of Israel Jamaica Japan Jordan Kenya Korea, Republic Of Kuwait Latvia Lebanon Liberia Libya Liechtenstein Lithuania Luxembourg Macau Macedonia, Republic of (FYROM) Malaysia Maldives Malta Martinique Mauritius Moldova, Republic of Monaco Montenegro Montserrat Morocco Mozambique Namibia Nauru, Republic Of

Netherlands Antilles
New Caledonia
New Zealand
Nicaragua
Niger
Nigeria
Norway
Oman
Pakistan
Palestinian Authority
Papua New Guinea
Paraguay
Peru
Philippines, The
Poland
Puerto Rico
Qatar
Romania
Samoa
Saudi Arabia
Serbia
Seychelles
Sierra Leone
Singapore
Slovakia
Slovenia
South Africa
Sri Lanka
St. Kitts
St. Lucia
St. Vincent
Switzerland
Syria
Tajikistan, Republic of
Tanzania
Thailand
Togo
Tonga
Tunisia
Turkey
Turks and Caicos Islands
Ukraine
United Arab Emirates
Uruguay
Vanuatu

Vietnam
Virgin Islands (British)
Virgin Islands (US)

B *None*

C Guernsey
Isle of Man
Jersey
United Kingdom

D *None*

E Afghanistan
Algeria
Argentina
Armenia
Barbados
Belarus
Belgium
Botswana
Brunei
Burundi
Cambodia
Cameroon
Canada
Cape Verde
Chad
Chile
Colombia
Congo
Congo, The Democratic
Republic of
Croatia
Cyprus
Dominican Republic
El Salvador
Fiji
France
French Guiana
Germany
Hungary
Italy
Kazakhstan
Kyrgyzstan
Madagascar
Malawi

Mauritania
Mexico
Mongolia
Nepal
Netherlands, The
Portugal
Russian Federation, The
Rwanda
Senegal
Spain
Sudan
Suriname
Swaziland
Sweden
Taiwan
Timor-Leste
Turkmenistan
Uganda
United States of America
Uzbekistan
Venezuela
Yemen
Zambia
Zimbabwe

F Brazil
Panama
Trinidad and Tobago

Note: Charging is based on the country dialing prefix contained in the destination mobile telephone number. For example, a mobile telephone with prefix “44” will be charged as zone “C” and at the MT SMS message rate associated with Guernsey / Jersey / United Kingdom (all have 44 country dialing prefix).

A full list of country dialing prefixes and associated zone is available on request from HSL Support.

Email: support@haysystems.com